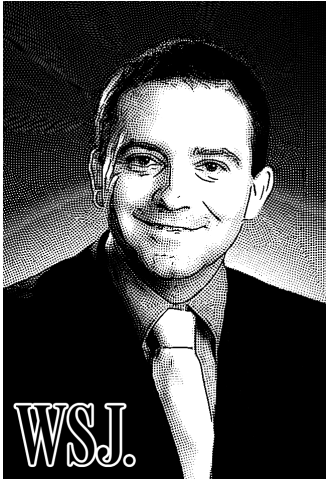


Sergio Cecutta

Founder & Partner, SMG Consulting LLC



Sergio Cecutta is the founder and partner at SMG Consulting, a boutique management consulting firm that works with the management teams of medium to large size companies in Aerospace, Defense, Cleantech, Healthcare and Software & Services industries. He and his team bring the expertise in strategic planning, market analysis, new market and geographies entry, product launch and portfolio analysis of the big three consulting firms to companies that look for value and hands-on market knowledge.

In his career Sergio has worked at multiple Fortune 100 companies in several executive positions, from Vice President of Marketing, Strategy and Product Management for a \$500M division of Danaher to Director of Strategic Planning for a \$2B business of Honeywell Aerospace. In these companies he has worked in a multitude of roles, from product marketing and management, to technical management of a team, from business development and M&A to engineering development. He has significant experience in international business, having led the introduction of several products in new geographies like China, Brazil and Turkey. He has led multiple teams throughout the world, from China to India, from Mexico to Brazil, from Sweden to France. He has fostered a strong team spirit and has led the teams to multiple successes.

Sergio was a professor at the W. P. Carey School of Business at Arizona State University, where he taught several classes in international business. He is very excited to contribute to the development of a new generation of leaders.

He is a board member at several non-for-profit organizations, promoting involvement of businesses in the local community.

He has lived and worked in many countries, including Israel and UK. He hails from Italy where he was born and attended most of his studies, culminating in the assignment of a Ph.D. in Aerospace Engineering. He is also an alumnus of the W. P. Carey School of Business at Arizona State University, where he graduated with an Executive MBA.

Sergio likes traveling, races cars and enjoys cooking food from his home country. The picture of Sergio in this bio is an official stipple created by the Wall Street Journal for a few selected individuals that have a significant impact on their community.